

VIRTUAL CAREER FAIR

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KEY FEATURES

Participants will receive the following depending on the level purchased.

UPCOMING DATES

Oct. 26 - Nov. 25, 2021

LIVE CHATS

Oct. 26 – 9 a.m. – 12 Noon Oct. 27 – 1 p.m. – 4 p.m.

- Branded Virtual Booths for each employer
- Real time reporting on how many people have visited the booth, chatted, applied to jobs
- Video chat in addition to voice and text for Headline and Sponsor levels
- Candidate matching so recruiters can see at-a-glance how closely a job seeker is a "fit" with the requirements
- Automated reminder emails for both job seekers and employers
- Prominent brand visibility to the employer
- Unlimited number of jobs in the Virtual Career Fair
- Postings Live for 30 days with 2 live chat days





VIRTUAL CAREER FAIR Scan QR Code for more information

MICHIGAN







VIRTUAL CAREER FAIR HEADLINE SPONSORS \$1,100

- Virtual booth with customizable branding
- Up to ten chat seats and video chat with job seekers
- Logo placement at the top of the registration page, with a clickable link to the employer's website, letting the job seeker learn more about the company before the event
- Logo placement at the top of the event lobby
- Unlimited Jobs



HEADLINE SPONSOR ADD-ON's

- **Print ROP** Quarter Page \$750, Eighth Page \$400
- Digital Impressions Geo Target Only: \$7 cpm, Geo + (1) BT: \$9 cpm
- Max Recruit Digital Posting \$100



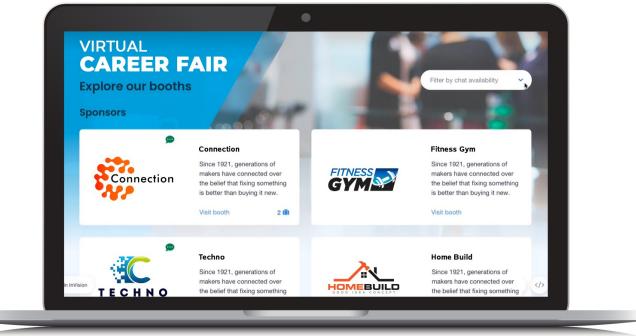
VIRTUAL CAREER FAIR SPONSOR \$750

- Virtual booth with customizable branding
- Up to five chat seats and Text chat with job seekers
- Video chat with job seekers
- Prominent logo placement on the registration page, with a clickable link to the employer's website, letting the job seeker learn more about the company before the event
- Booth icon placement within the event lobby
- Unlimited Jobs

SPONSOR

ADD-ON's

- Print ROP Quarter Page \$750, Eighth Page \$400
- Digital Impressions Geo Target Only: \$7 cpm, Geo + (1) BT: \$9 cpm
- Max Recruit Digital Posting \$150





VIRTUAL CAREER FAIR EXHIBITOR \$550

- Virtual booth with customizable branding
- Two chat seats and Text chat with job seekers
- Unlimited Jobs



EXHIBITOR ADD-ON's

- **Print ROP** Quarter Page \$750, Eighth Page \$400
- Digital Impressions Geo Target Only: \$7 cpm, Geo + (1) BT: \$9 cpm
- Max Recruit Digital Posting \$200